

Microsoft Cloud in Switzerland

ALSO Cloud Day Baden 13.2. Primo Amrein – Cloud Lead

160 - 600 - 6000



Great progress in the Swiss Cloud Regions since the **launch 160 days ago**:

- >600 Swiss Azure clients onboarded with local customer data residency
- >6000 new O365 tenants set-up in CH in first month after O365 launch
- Launched new workloads e.g. for containers or cloud-native applications



Microsoft Cloud in Switzerland









Region pairing enables geo-replication for data backup,

CH North & CH West are paired within Switzerland,

customer data at-rest does not leave Switzerland

in-country disaster recovery as a plus

• Based on the **same trust principles** as our global offerings







Rollout Sequence



- Azure laaS and some PaaS (Azure SQL DB, Cosmos DB) launched in August 2019
- Further Azure services are deployed in Switzerland step-by-step
- Office 365 launched in December 2019
- Dynamics 365 and Power Platform follow later in 2020



Azure Launch Services



Application Gateway	Key Vault
Azure Cosmos DB	Load Balancer
Azure Data Lake Storage Gen2	Service Bus
Azure Resource Manager	Service Fabric
Azure SQL Database	Storage
Azure SQL Database/Managed Instance	Storage/Disk Storage
Azure SQL Database/SQL Data Sync	Storage/Hot/Cool Blob Storage Tiers
Azure Service Manager (RDFE)	Storage/Managed Disks
Backup	VPN Gateway
Cloud Services/Av2-Series/Dv2-Series/Dv3- Series/Ev3-Series/M-Series	VPN Gateway/Virtual WAN
Cloud Services/Instance Level IPs	Virtual Machine Scale Sets
Cloud Services/Reserved IP	Virtual Machines Av2-Series/B-Series/DS- Series/DSv2-Series/DSv3-Series/Dv2- Series/Dv3-Series/ESv3-Series/Ev3- Series/F-Series/FS-Series/M-Series
Event Hubs	Virtual Machines/Instance Level IPs
ExpressRoute	Virtual Machines/Reserved IP
ExpressRoute/ExpressRoute Circuits	Virtual Network
ExpressRoute/Gateways	Site Recovery
Redis Cache	

Further Azure Services Launched after Go-Live



- Azure Kubernetes Service
- Web Apps / App Services / ASE (Windows variations)
- Azure DB for PostgreSQL / MySQL / MariaDB
- SQL Data Warehouse
- Azure Firewall
- Log Analytics
- Application Insights
- Azure Functions
- Event Grid

In recent weeks:

- API Management
- Batch
- Container Registry
- HDInsight



Azure Services Roadmap

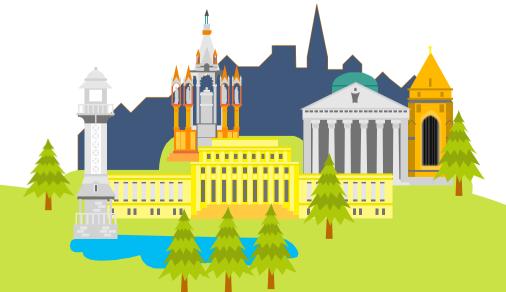


The official Azure Roadmap is published here:

https://azure.microsoft.com/enus/global-infrastructure/services/

(mouse-over "Future availability" icons for expected GA date)

Computer Vision	(P
Content Moderator	P
Custom Vision	
iace	P
anguage Understanding	e
2nA Maker	
ipeaker Recognition	GA expected
Speech Services	Q1 2020
fext Analytics	E.



Office 365 Launch Services



- Core customer data at-rest stays within Switzerland for the following services:
 - Exchange Online mailbox content (e-mail body, calendar entries, and the content of e-mail attachments)
 - SharePoint Online (site content and files stored within that site)
 - OneDrive for Business (uploaded files)
 - Teams (chats)
 - Other Services per <u>this overview</u>
- Existing O365 tenants of CH & LIE clients migrate per the information under <u>http://aka.ms/move</u>



• Local Data Residency, including contractual commitment that customer data

at-rest stays within Switzerland

• Latency measurements show considerable improvements over AMS/DUB





- With Azure, regional uplifts are standard and of course Switzerland also falls under this
- Azure in CH North is on average 10-20% more expensive than Amsterdam,

depending on workload

- CH West has a further uplift per the global standard for Azure disaster recovery sites
- O365: same pricing in CH DC as with other DCs



Compliance and Data Protection



- <u>Globally applicable certifications</u> to be inherited in Switzerland
 - Swiss DCs received C5, SOC 2 Type II and SOC 3 certifications as well as ISO 27001, 27018 & 27701
- Microsoft commits in its contracts to abide by the requirements of the Swiss Data Protection law
- Microsoft's commitment for the storage location of customer data at rest can be found in the

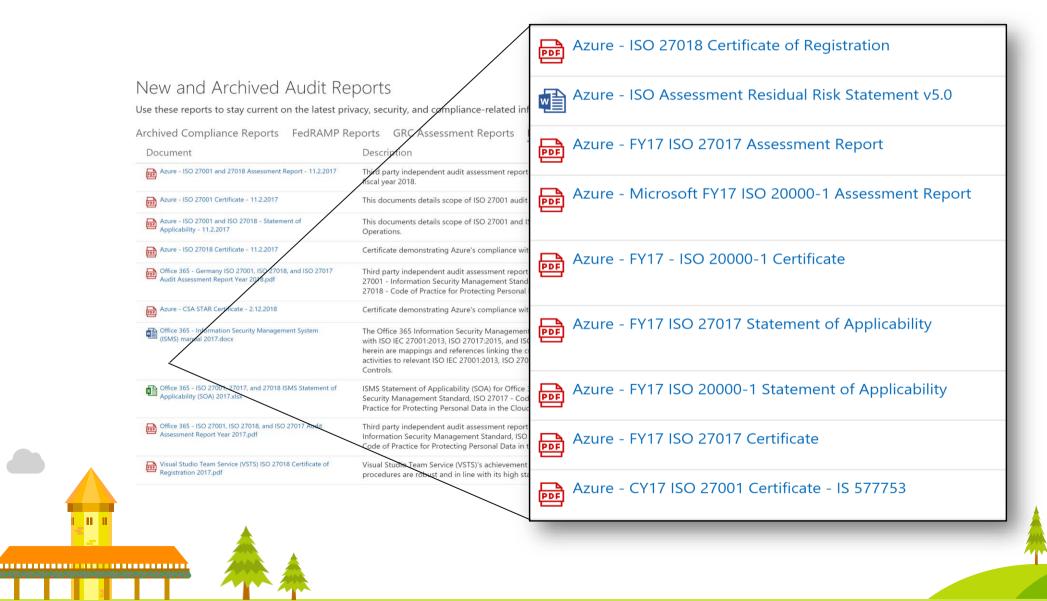
Microsoft Online Services Terms (OST) – CH listed as own geography in the January OST release

• <u>Service Trust Portal</u> including compliance documentation, audit reports etc



Trust Center





Microsoft Cloud in Switzerland

Extract of Client References and Testimonials



swiss energy exchange swenex

swenex deployed into the Swiss Data Center as part of the Early Adopter Program

Why Swiss Data Center?

- Legal & Compliance: Swiss Data Residency
- Proper Geo Redundancy Set-up for Public Sector end-clients
- Local Connection
- Lower Latency

About swenex

<u>swenex</u> is a leading energy service company in Switzerland for end clients in the field of permanent energy management (energy procurement, energy data management and billing).







Geocloud is a data logistics specialist and provides

GeoApps® and GIS intelligent software tools for geospatial

and factual data usage

REASONS FOR SWISS AZURE DC

Regulatory requirements are met as most clients are

within Swiss Public Sector

- No hardware refresh costs anymore
- Scalability, agility and innovation gains

biopartner

Customer:

• Bio Partner Schweiz is the leading organic wholesaler in Switzerland

Case:

- «Cloud First» strategy versus on-premise to further expand business
- Azure and Managed Services (Monitoring, Update and Incident Management)
- Later: Office 365 implementation and Teams roll-out

Customer Benefits:

- In line with the Swiss philosophy, the management wants to keep data in Switzerland
- Lower latency with Swiss DC
- Flexibility, agility to drive innovations fast & more IT resources to implement digital change

EXPLORIS

AI-based Platform for Medical Applications

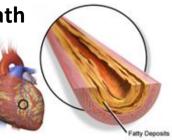


The Cardio Explorer test is clinically tested & approved and already in selective use at University Hospital Basel or Hirslanden Clinic Zurich

Coronary Heart Disease is the leading cause of death



12% of worldwide deaths



Cause	
Problem	
Solution	

Stenosis (narrowing) of heart arteries cause heart attacks
No simple and accurate test available
Cardio Explorer: timely detection avoids heart attacks

The easy-to-use Cardio Explorer test allows

- early detection of a narrowing of the coronary arteries
- higher accuracy than many established standard tests such as stress ECG
- detection of 7 times more potentially life-threatening stenosis compared to primary diagnostics today
- significantly lower costs without any risk exposure for patients

Why Azure Cloud Switzerland?

- Sensitive health data
- Global roll-out plans
- Scalability and agility

Where is the Cloud?





